

TAYLOR A. RYAN

CONTACT

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-  [LinkedIn](#)
-  [Portfolio](#)

EDUCATION

TEMPLE UNIVERSITY - FOX SCHOOL OF BUSINESS

Bachelor of Business Administration
in Marketing

Expected Graduation: May 2026

SKILLS

- Canva
- Microsoft Excel
- Adobe Creative Suite
- Squarespace
- Wordpress
- Cursor
- Photopea
- Capcut

INTERESTS

Website Development
Reading
Digital Design
Entrepreneurship
Snowboarding

AWARDS

DEANS LIST

2024 - 2026

PERSONAL PROFILE

Marketing student with experience in social media strategy and content creation, supported by an academic background in Data Analytics, Marketing Management, and Marketing Research, focused on applying data-driven insights to real-world marketing strategies and business growth.

WORK EXPERIENCE

Nanny

Childcare Provider

Philadelphia, PA

May 2025 - August 2025

- Built strong, trusting relationships with families through clear communication and reliability.
- Planned age-appropriate activities and routines to support early development and engagement.
- Managed schedules and multiple tasks, demonstrating strong organization and time management.

Fox Marketing Department

Marketing Intern

Philadelphia, PA

September 2023 - November 2023

- Created engaging social media content to boost engagement and student recruitment efforts.
- Implemented marketing strategies to increase engagement and support departmental growth.
- Executed a multi-week content calendar to maintain consistent, on-time social media posting.

Specner's Plate

Social Media Marketing Intern

Philadelphia, PA

October 2022 - February 2023

- Created content across multiple social platforms, producing 12+ pieces of content weekly.
- Produced 4+ graphics and short-form video assets weekly, maintaining brand consistency.
- Collaborated with team to plan, pitch, and schedule content aligned with brand strategy.

LEADERSHIP & ACTIVITIES

Professional Sales Organization

Director of Operations

Philadelphia, PA

January 2025 - December 2025

- Calculated scores for an 80-person sales competition, ensuring accuracy in Excel.
- Tracked attendance and led a rewards system that increased engagement and retention by 50%.

Director of Marketing

December 2023 - December 2024

- Optimized and developed a new organization website, improving layout clarity and user experience across pages.
- Designed cross-platform content 4x per week (150+ posts annually) to promote events and boost engagement.